Can high-quality health plans cost less?

Your Plan Decision Guide
For 2016 Individual & Family Health Insurance Coverage

HorizonBlue.com
In this guide …

You’ll find the information you need to make smart choices about health insurance coverage.

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Can high-quality health plans cost less?

YES.

New for 2016 … OMNIA℠ Health Plans

We’re changing health care in New Jersey and driving down costs in the process. Health care is supposed to make us better. Now we’re helping make health care better and helping it cost less.

see more on page 2
Can we join forces to change health care for the better?

YES.

The OMNIA℠ Health Alliance is a collaboration among Horizon and certain doctors and hospitals across the state to enhance the patient experience, improve care and lower costs.

OMNIA Health Alliance doctors and hospitals are focused on:

- **Improving your health, not just increasing the amount of care you receive**
  Instead of looking at how many tests you have or how many times you see the doctor, we’re concentrating on care that improves your health in a measurable way.

- **Keeping you well, not just treating you when you’re sick**
  We’re making it easy to get the screenings, preventive care and support you need to take care of minor health issues before they become more serious.

- **Taking a holistic approach to health, not just treating an isolated symptom or issue**
  We’re working to provide OMNIA Health Alliance doctors with the information and support they need not only to see your total health status, but also to connect you with a comprehensive care team that can help with all your health needs.

- **Improving communication across your entire care team**
  From setting up specialist appointments to consulting with case managers and nurses, OMNIA Health Alliance doctors and hospitals collaborate to get you the care you need.

- **Sharing data to help doctors stay connected to your health**
  No matter where you go for tests, appointments or procedures while using your coverage, we’re working to make sure OMNIA Health Alliance doctors and hospitals have that information, so they’re always in the loop when it comes to your health.

To learn more, visit: HorizonBlue.com/OMNIA

QUESTIONS? | 1-888-425-5611 or contact your broker | HorizonBlue.com
Can we put the care back in health care?  
**YES.**

**It’s time to find a better way.** To stop putting up with rising health care costs. To transform New Jersey from one of the most expensive states for care to one of the best.

Introducing …

OMNIA

Horizon BCBSNJ, together with patient-focused doctors and hospitals, is working to revolutionize the delivery of health care in New Jersey by creating innovative arrangements and products designed to improve care quality and increase patient satisfaction while reducing costs.

Our new OMNIA Health Plans feature:

- **Lower premiums**
- **Lower deductibles***
- **Lower copayments***
- **Lower out-of-pocket costs***

With lower costs and higher value, OMNIA Health Plan members have access to our broad Managed Care Network, and save when they choose certain doctors, hospitals or health care professionals.

**Making it easy to get the care you need**

Not only can you pay less — lower premiums, lower copayments, lower deductibles and lower out-of-pocket costs — to visit certain doctors, hospitals and other health care professionals, you won’t need a referral to see them, either.

In fact, our new OMNIA Health Plans offer significantly lower premiums and no referrals when accessing our entire network, the largest in New Jersey. Plus, all Horizon health plans offer dozens of wellness benefits and innovative tools, like connecting with a doctor via video, chat or phone.

It’s one more way we’re saying yes to lowering health care costs in New Jersey.

*When seeing designated doctors, hospitals and other health care professionals.*
Compare Plan Types

Platinum, Gold, Silver or Bronze?

Individual health plans are organized by “metal.” The idea is to make it easy for you to compare similar plans from different insurers. Each metal — Platinum, Gold, Silver and Bronze — corresponds to how much you pay versus how much we pay.

In addition to plans at the Platinum, Gold, Silver and Bronze levels, Horizon BCBSNJ offers a low-cost, high-deductible Essentials plan for individuals under age 30.

OMNIA or Advantage?

Here’s a comparison of two typical plans. Each provides medical and drug benefits, wellness programs and emergency care. OMNIA Health plan members who get care at a Tier 2 doctor or hospital will have total out-of-pocket costs comparable to those in a similar Advantage plan.

<table>
<thead>
<tr>
<th></th>
<th>OMNIA Silver Health Plan</th>
<th>Horizon Advantage EPO Silver</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Tier 1</td>
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<tr>
<td>Deductible</td>
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<td>Copayment</td>
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<td>Monthly Premium*</td>
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</table>

*Monthly premium for a 30-year-old. Actual premium could be less if qualified for a subsidy.
Essential Benefits
All our health insurance plans include these 10 categories of essential health benefits:

» Outpatient services, such as diagnostic tests and minor surgeries
» Emergency services
» Hospitalization
» Maternity and newborn care
» Mental health and substance-abuse disorder services, including behavioral health treatment
» Prescription drugs
» Rehabilitative services and devices
» Laboratory services
» Preventive and wellness services and chronic disease management
» Pediatric services, including dental* and vision care

No matter which Horizon BCBSNJ plan you choose, you’ll have comprehensive health coverage you can rely on.

* Pediatric dental is provided through a stand-alone pediatric dental plan.

What’s an EPO?
EPO stands for Exclusive Provider Organization. Horizon EPO plans offer affordable care when you use participating doctors, specialists and hospitals. While it’s not required, you’re encouraged to select a PCP who will coordinate your care and make referrals to specialists when needed. Except for emergency care, out-of-network care is not covered.

What’s an HSA?
A Health Savings Account, or HSA, is a special type of personal savings account used to help pay for medical care. You can save up to a set amount of money each year, tax-free, and use it toward your deductible and other medical expenses that your plan doesn’t cover. Any money left over at the end of the year is yours to apply toward future medical expenses.

You can combine an HSA with a qualified high-deductible health plan, such as the OMNIA HSA Silver Plan.
Is your doctor or hospital in our network?

Go to HorizonBlue.com/DoctorFinder and search by name, location or specialty.

OMNIA Health Plan members will save more and have lower out-of-pocket costs when using certain doctors, hospitals and other health care professionals designated in our Doctor & Hospital Finder.

Get care anywhere, anytime with Horizon CareOnline℠

Sometimes it’s not convenient to see your Primary Care Physician (PCP). That’s why Horizon BCBSNJ offers Horizon CareOnline℠.

While Horizon CareOnline isn’t a substitute for your regular PCP or personal doctor, our online doctors are always available to help when your doctor’s office is closed, you feel too sick to drive, or you’re traveling and need medical care.

Working with Amwell, a leader in telehealth, Horizon CareOnline is:

» **Affordable**: Equal to or less than your usual PCP copayment.

» **Dependable**: Access is available 24 hours a day, 365 days a year.

» **Easy to use**: No appointment is needed.

» **Flexible**: You can review doctor profiles and choose the one who meets your needs.

» **Confidential**: Your privacy is protected under the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

Getting started is easy. Horizon members can visit Horizon.Amwell.com or call 1-855-818-DOCS to sign up.

American Well is an independent company that supports Horizon BCBSNJ in the administration of telemedicine services.
Can we make the health care experience better?

YES.

Why choose OMNIA?

Our new OMNIA Health Plans give you the flexibility to visit any New Jersey health care professional in our broad Managed Care Network. But you’ll save more with certain doctors, hospitals and other health care professionals — including lower premiums, lower deductibles, lower copayments and lower out-of-pocket costs.

Plus, Horizon health plans offer dozens of wellness benefits and innovative tools, like connecting with a doctor via video, chat or phone. It’s one more way Horizon BCBSNJ is working to improve affordability, access and care with the power of yes.

All OMNIA Health Plans feature:

- **The lowest premiums**
  we offer when compared to similar plans

- **The lowest out-of-pocket costs**
  with certain doctors, hospitals and other health care professionals

- **No or low deductibles**
  when using certain doctors, hospitals and other health care professionals

- **No referrals needed**
  for any doctors, hospitals and other health care professionals

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### Plans & Benefits

All plans include 10 categories of essential health benefits:

**OMNIA Health Plans** don’t require a Primary Care Physician or specialist referral. Members will save more and have lower out of pocket costs when using certain doctors, hospitals and other health care professionals designated in our Doctor/Budget Hospital Finder at HorizonBlue.com/DoctorFinder.

**The Essentials Plan** is a low cost, high deductible option designed for those with out of pocket costs may be higher when compared with OMNIA plans in either "metal" tiers.

**HorizonBCSJN pays when you get care.**

**Coverage is available for each of these plans** as listed on pages 8 and 9. To find out if you’re eligible for premium assistance or cost-sharing subsidies, please visit Shop.HorizonBlue.com.

**Check costs.**

**Monthly premium rates for each plan appear on** pages 8 and 9. To find out if you’re eligible for premium assistance or cost-sharing subsidies, please visit Shop.HorizonBlue.com/Estimator or contact your broker.

### How to choose a plan:

1. **Compare benefits.** For each plan, you can see the available benefits and expected cost of health care services, along with copayments and coinsurance amounts for most services.

2. **Check costs.** What you’ll pay depends on several factors, including the plan you choose, whom you’ll be covering, where you’re located and whether you qualify for assistance.

3. **Choose a plan.** It’s federally required Summary of Benefits and Coverage is available for each of these plans at Shop.HorizonBlue.com.

### Choose a plan.

Choose a plan that works for you and your family.

### Benefits

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>SILVER HSA</th>
<th>BRONZE</th>
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### OMNIA Health Plans

- **Tier 1**
  - Platinum
  - Gold
  - Silver
  - Silver HSA
  - Bronze

- **Tier 2**
  - Platinum
  - Gold
  - Silver
  - Bronze

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**Plans & Benefits**

All plans include 10 categories of essential health benefits.

**OMNIA Health Plans** don’t require a Primary Care Physician or specialist referrals. Members will save more and have lower out-of-pocket costs when using certain doctors, hospitals and other health care professionals designated in our Doctor & Hospital Finder at HorizonBlue.com/DoctorFinder.

**Advantage EPO Plans** don’t require a Primary Care Physician or specialist referrals. Out-of-pocket costs may be higher when compared with OMNIA plans in similar “metal” tiers.

The **Essentials Plan** is a low-cost, high-deductible option designed for healthy individuals under age 30.

Platinum, Gold, Silver and Bronze plan levels correspond to how much you pay versus how much Horizon BCBSNJ pays when you get care.

**Terms to know**

- **Premium**: What you pay each month for health insurance coverage.
- **Copayment**: The amount you must pay for each medical visit to a participating doctor or other health care provider, usually at the time of service.
- **Coinsurance**: The percentage of a covered charge that you must pay.
- **Deductible**: The amount you must pay each year for covered charges before benefits are paid by your plan.
- **Out-of-Pocket Maximum**: The most you must pay for covered health care services during a plan year.

**How to choose a plan:**

1. Compare benefits. For each plan, you can see the annual deductible and maximum out-of-pocket expense, along with copayments and coinsurance amounts for typical services.
2. Check costs. What you’ll pay depends on several factors, including the plan you choose, whom you’ll be covering, where you’re located and whether you qualify for assistance.
3. Monthly premium rates for each plan appear on pages 6 and 9. To find out if you’re eligible for premium assistance or cost-sharing subsidies, please visit HorizonBlue.com/Estimator, call 1-888-425-5611, or call your broker.
4. Choose a plan.
5. A federally required Summary of Benefits and Coverage is available for each of these plans at Shop.HorizonBlue.com.

<table>
<thead>
<tr>
<th>Tier</th>
<th>Premium</th>
<th>Health Care Services</th>
<th>Outpatient Surgery Services</th>
<th>Emergency/Urgent Medical Services</th>
<th>Hospital Services</th>
<th>Behavioral Health/ Substance Abuse</th>
<th>Maternity Services</th>
<th>Other Services</th>
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<tbody>
<tr>
<td>Gold</td>
<td>$5555</td>
<td>PCP Office Visits &amp; Consultations $15 copayment</td>
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<td>Deductible then 20% coinsurance</td>
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Monthly Premiums

Here are the monthly premium rates for our Horizon BCBSNJ plans. **Your premium may be less** if you qualify for financial assistance from the government. To see if you qualify, use our online estimator at [HorizonBlue.com/Estimator](http://HorizonBlue.com/Estimator).

To calculate your monthly premium:

1. Your estimated monthly premium will be the total of the rates for each person on the plan, based on their ages, after subtracting any estimated government assistance.

2. Need to cover more than three children under age 21? You pay only for the first three.

**Questions?** Visit [HorizonBlue.com](http://HorizonBlue.com), call [1-888-425-5611](tel:1-888-425-5611) or contact your broker.

If you qualify for premium assistance, you can apply it to any Platinum, Gold, Silver or Bronze plan. But if you also qualify for cost-sharing subsidies, you must select a Silver plan to take advantage of them.
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**OMNIA Advantage EPO**

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QUESTIONS? | 1-888-425-5611 or contact your broker     •     HorizonBlue.com
Horizon Wellness

All Horizon BCBSNJ health insurance plans include certain Horizon Wellness programs and discounts at no additional cost. Horizon Wellness offers living programs, savings programs and practical tools to help you be happy and healthy.

**Living:** Programs and support for better health beyond the doctor’s office.

**PRECIOUS ADDITIONS®**
Our PRECIOUS ADDITIONS® program provides free maternity services, both before and after giving birth.

**Features include:**
- Maternity Health Coaching
- Prenatal Class Reimbursement
- Text4Baby Health Information
- Specialized Case Management Services
- Pregnancy Guide and Children’s Health Guide
- “Baby Blues” versus Postpartum Depression
- “Benefits of Breastfeeding” Guidance

**More Living Programs:** Complex Case Management, Exercise Program, Stress Management Program, Mental Health Services, Nutrition Program, Weight Management Program, Chronic Care Program, Health Topics, Emotional Health Program

**Tools:** Trackers, calculators and more to make life easier and healthier.

**24/7 NURSE LINE**
Have a health-related question? Our 24/7 Nurse Line is ready with answers, anytime, from anywhere, around the clock. You can get trusted, doctor-approved information, tips and guidance from an experienced, caring registered nurse.

**We can help you:**
- Decide if the Emergency Room, a doctor visit or self-care is right for your needs
- Learn more about a diagnosis*
- Explore the risks, benefits and possible outcomes of treatment options
- Get tips on nutrition and exercise to help you maintain a healthy weight
- Learn about health screenings and immunizations

*Our nurses cannot provide a diagnosis over the phone, but they will help you decide what to do next.

**More Tools:** Hospital Advisor, Online Health Records, Symptom Checker, Weight Tracker

**Savings:** Ways to spend less money on the things that help you get healthy.

**HEALTHY DISCOUNTS**
Saving money never felt so healthy! Presenting the next-generation Blue365® — a fresh take on our valued member discount program. Blue365 has a brand-new look, a range of new features, and even greater discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Visit Blue365deals.com/HorizonBCBS to find deals on:
- Fitness
- Healthy eating
- Living
- Personal care
- Wellness

QUESTIONS? | 1-888-425-5611 or contact your broker • HorizonBlue.com
One stop shopping for all your coverage needs

Horizon Dental

The Affordable Care Act requires every individual health plan to include pediatric dental care. If you’re enrolling in an individual health plan from Horizon, you must buy pediatric dental coverage if you don’t already have it. Our dental plan options will help you meet the requirement – and many of them can cover adults, too.

Covering a child under the age of 19?

**Horizon Young Grins Dental Plan**

The Horizon Young Grins dental plan emphasizes prevention and early intervention through routine oral screenings and evaluations, all to help keep those young grins healthy and looking their best.

Horizon also offers these individual and family dental options:

**Horizon Family Grins and Family Grins Plus**

The Horizon Family Grins plan offers the same quality pediatric coverage as Horizon Young Grins, along with dental coverage for parents or guardians. Horizon Family Grins Plus adds out-of-network coverage.

**Horizon Healthy Smiles and Healthy Smiles Plus**

The Horizon Healthy Smiles plans include orthodontia coverage, along with an extra $1,000 benefit to help pay for services beyond preventive and diagnostic care.

**Horizon Individual Dental**

Provides 100% coverage for preventive, diagnostic and most basic services with no deductible, copayments or maximums. Major services are available at a discounted rate. Your selected primary care dentist will coordinate all your dental care, including referrals to specialists if necessary.

**Horizon Centurion Dental**

Provides up to a 30% discount on all services with no deductible or maximums, no referrals or claim forms, no exclusions and no waiting.

Learn more about Horizon Dental at: Dental.HorizonBlue.com

Horizon Vision

Look to Horizon BCBSNJ for affordable, high-quality eye care and eyewear.

Our Vista and Panorama vision plans include:

- Once-a-year eye health examination
- Frame and spectacle lenses (single vision, lined bifocal, trifocal or lenticular lenses for any prescription)
- Contact lens evaluation, fitting and follow-up care, and contact lenses in place of eyeglasses
- One-year eyeglass breakage warranty

**Horizon Vista Plan:** $

The Vista plan includes fashion-level frames at no charge, designer-level frames with a $15 copayment, and premier-level frames with a $40 copayment. In place of eyeglasses, the Vista plan covers up to $100 for non-collection contact lenses, plus a 15% discount on any additional cost.

**Horizon Panorama Plan:** $$

The Panorama plan includes fashion and designer-level frames at no charge, and premier-level frames with a $25 copayment. In place of eyeglasses, the Panorama plan covers up to $130 for non-collection contact lenses.

QUESTIONS? 1-888-425-5611 or contact your broker • HorizonBlue.com
Get Ready to Enroll

Gather this information:

☐ Your individual or household income (based on pay stubs, last year’s tax return, etc.)

☐ Whether health coverage is available from any household member’s employer (if any household member’s employer offers health coverage, or will be offering coverage starting in 2016)

☐ Personal information for each household member to be covered:
  ☐ Full Legal Name
  ☐ Birth Date
  ☐ Social Security Number

Choose the enrollment method you prefer:

Think you may qualify for financial assistance from the government? You must choose one of these methods to enroll:

Online at Buy.HorizonBlue.com. Your fastest, most convenient option, available 24 hours a day.

By phone at 1-888-425-5611. Our enrollment specialists can answer your questions and walk you through the process.

By contacting your broker.

In person. Check Events.HorizonBlue.com to find an enrollment event near you.

You will not be eligible for financial assistance from the government if you choose this method to enroll:

By downloading and filling out an enrollment form. Visit HorizonBlue.com/form-individual-enrollment to download a form and instructions.

Need a different language?


Navajo (Dine): Dinek’ehgo shika at’ohwol ninisingo, kwiijigo holne’ 1-888-425-5611.

Additional language translation services and Text Telephone (TTY) service for the hearing-impaired are available at no additional cost.
Put our caring team of experts to work for you.

**Enroll with confidence today!**

Horizon BCBSNJ is transforming how health care is delivered in New Jersey. With the OMNIA Health Plan and OMNIA Health Alliance, we offer access to doctors, hospitals and other health care providers that are committed to a better patient experience at a lower cost.

Today, over **3.8 million members** — your family, neighbors and friends — rely on Horizon BCBSNJ for health, prescription, dental and vision coverage.

QUESTIONS?

Call 1-888-425-5611  
Contact your broker  
Visit HorizonBlue.com
Enroll in person at one of these retail locations:

**Mooresville**
1680 Nixon Drive
East Gate Square
Mooresville, NJ 08057
1-855-702-6663

**Wall**
1427 Wyckoff Road
Farmingdale, NJ 07727
1-888-765-7656

**Newark**
3 Penn Plaza East
Newark, NJ 07105
1-888-765-7656

**Jersey City**
353 Central Ave.
Jersey City, NJ 07307
1-844-440-2233

For a mall location near you, visit: [Events.HorizonBlue.com](http://Events.HorizonBlue.com)

Bilingual assistance is available at all locations.