



Horizon Blue Cross Blue Shield of New Jersey

Three Penn Plaza East
Newark, NJ 07105-2200
HorizonBlue.com

Date

<Member Name>
<Street Address>
<City, State Zip Code>

Re: IRS-required Request for Social Security Numbers (SSNs)

Dear <Member Name>:

Under the Affordable Care Act (ACA), most Americans are required to have minimum essential health insurance coverage. Horizon Blue Cross Blue Shield of New Jersey is required under the ACA to provide information about your Horizon BCBSNJ health insurance coverage to the Internal Revenue Service (IRS) using your Social Security Number (SSN) and the SSNs of any individuals covered under your policy.

Horizon BCBSNJ will collect and submit this information to the IRS as proof that you had minimum essential health insurance coverage. The collected information will be reported to the IRS on Form 1095-B. If Horizon BCBSNJ is unable to accurately provide this information to the IRS because you have not submitted accurate information, you may be subject to a financial penalty from the IRS when you file your taxes.

Our records show that we do not have SSNs for one or more individuals covered under your policy.

What You Need To Do

Please review and update the information on the enclosed form. **Return the requested information by December 9, 2017** to us via:

- Email: Scan and attach the enclosed form and email it to **midmajor_enrollment@HorizonBlue.com**. Please include **01095SL** in the subject line.
- Mail: Complete the enclosed form and return it in the envelope provided.
- Online: Go to **HorizonBlue.com/095**. Then sign in to Member Online Services and follow the on-screen instructions. You will be redirected to a third-party website that Horizon BCBSNJ has contracted with for the collection of SSNs. Your information is secure and will be kept confidential. Third parties who conduct business on behalf of Horizon BCBSNJ are obligated to follow the same HIPAA security and privacy laws, and are obligated to safeguard our members' information.¹

If you are not registered for Member Online Services, please visit **HorizonBlue.com** and click *Register*.

If you have any questions about this letter or the information requested, please call Member Services at the number on the back of your member ID card. **Member Service Representatives will not collect your SSN over the phone. Horizon BCBSNJ will never send you an email or call you to ask for your SSN.** If you receive a request to submit your SSN over the phone or through email, please report this to **Abuse@HorizonBlue.com**.

For more information about this requirement, visit **irs.gov/Affordable-Care-Act/Individuals-and-Families/Your-Health-Insurance-Company-May-Ask-for-Your-Social-Security-Number** or visit **HorizonBlue.com/faqs**.

Sincerely,

William Wolfe
Director of Billing, Enrollment and Account Installation

Enclosure

¹ Your privacy is important to us. We are committed to keeping your personal information (PI) private. For detailed information on how we protect and safeguard, as well as use and disclose your PI, please visit **HorizonBlue.com/privacy-policy**.